



HEIDI RUSH

GRAPHIC DESIGNER

360.878.0973

Vancouver, Washington

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heidirushdesigns.com

TECHNICAL SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Canva Pro
Flipsnack
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Canon DSLR
Fontlab Studio
Wordpress
Squarespace
Wix
Mailchimp

EXPERTISE

Publication Layout
Print Design
Typography
Branding
Digital Illustration
Vector Graphics
Photo Editing
Content Creation
Copy Editing
Event Planning
Communication

EXPERIENCE

Publication Designer

Artslandia Publishing | En Face Magazine

Apr 2019–Present

- Publication designer for America's preeminent ballet and dance companies, including **San Francisco Ballet, American Ballet Theatre, Dance Theatre of Harlem, Alvin Ailey American Dance Theater, The Washington Ballet, Pacific Northwest Ballet**, and more.
- Remotely collaborate with clients to verify content quality and accuracy
- Work directly with printers to ensure quality and delivery of print materials
- Manage, coordinate, and execute projects from client concept to print completion

Art Director

Artslandia Publishing | En Face Magazine

Apr 2022–Jun 2024

- Lead creative vision and overall brand management
- Executed oversight of all publications, marketing assets, and brand collateral
- Oversaw and trained team of talented designers
- Responsible for quality control and brand image, as well as creating a team culture that emphasized the highest standards and persistent pursuit of growth

Freelance Graphic Designer

Heidi Rush Designs

2013–present

- Experience includes: Magazine layout, newsletters, event graphics, apparel graphics, promotion, logo design & branding, web graphics, brochures, business collateral, sales sheets, copy editing, content creation, packaging
- Manage multiple clients and projects simultaneously, meeting time lines and print deadlines while maintaining clear communication with all stakeholders
- Clients include: , RX Fitness PDX, CrossFit Montavilla, JP3 Ventures, River House Foods, Young Life, Downtown Oregon City Association, Evergreen School District Foundation, NW Recognition, Andy Gullahorn Music

Creative Director

NW Tennis Magazine

Jul 2017–Jan 2019

- Set vision for creative design, magazine identity and branding
- Successfully managed and coordinated layout from vision through delivery
- Translated content into concrete design for magazine publication, media kit, business collateral and advertisements
- Utilized Wordpress and Mailchimp build a publication website, manage content and execute communication strategy

EDUCATION

The Art Institute of Portland, AA in Graphic Design

Portland, Oregon 2014–2016

Linfield College, BA in Elementary Education

McMinnville, Oregon 1995–1999